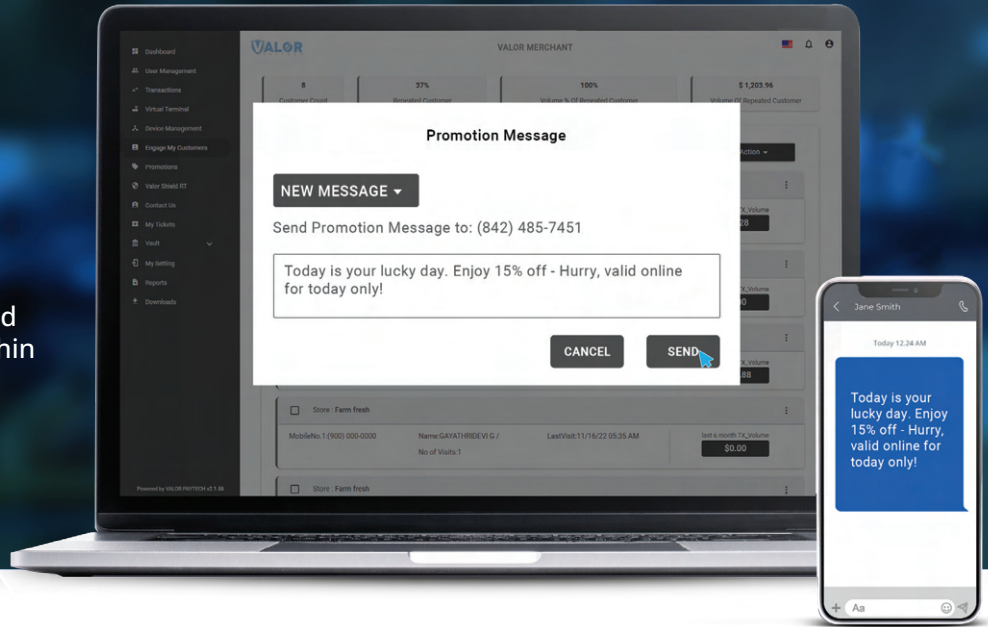# ENGAGE
My Customer™

Analyze your customers spending habits and send targeted marketing campaigns, all within the Valor Portal.

Benefits

Customer Retention

Using Valor's survey tool with Engage My Customer™ empowers merchants to instantly respond to negative feedback, stopping bad reviews before they occur.

Target VIP & Large Spenders

Customers that frequently visit your business should never be lost. Stay in communication with your VIP customers and they will never leave.

Digital Receipt Marketing

Merchants can gather customer contact details by promoting environmentally-friendly choices like SMS receipts, enabling future marketing with added messages and clickable links.

Customer Insights

Understanding when your customers spend money is a valuable statistic. Prepare your business for the busy times and send marketing messages to increase traffic during slow times.

Increase Merchant Revenue and Decrease Customer Attrition

1 Repeat Customer

Statistics from repeat customers provide valuable insights into preferences and loyalty, enabling businesses to customize services, enhance satisfaction, and nurture long-term relationships effectively.

2 Advanced Filters

Using the advanced filter options, merchants can narrow down information on specific customer types for insights into satisfaction and loyalty. Customer data offers feedback for improvement to allow businesses to enhance the customer experience and retention.

3 Personalized Messages

By collecting customer birthdays and anniversary dates, businesses can create personalized interactions, special offers, and heartfelt wishes. This personal touch strengthens relationships, enhances loyalty, and encourages repeat business.
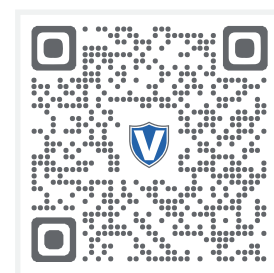
4 Promotional Campaign

Merchants can captivate customers with their promotional campaigns and advanced delivery features. Customers stay updated in real-time with events, exclusive previews, and special rewards, ensuring an enriched and engaging experience.

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Scan to Contact Sales Team.

THE FUTURE OF PAYMENT TECHNOLOGY

1.800.615.8755

sales@valorpaytech.com